World Day Against Trafficking in Persons
Social Media Toolkit
July 30, 2023

On World Day Against Trafficking in Persons (July 30), human trafficking organizations raise awareness of the impact of and root causes of human trafficking. We also call on governments, law enforcement, and society to strengthen prevention efforts and to support victim-survivors of human trafficking.

We invite allies and individuals, organizations of faith and non-profits and all people of good will to work towards ending human trafficking. Specifically, U.S. Catholic Sisters Against Human Trafficking and the National Advocacy Center of the Sisters of the Good Shepherd are currently collaborating on how to break the link between human trafficking and forced migration.

This toolkit offers background on our current project along with social media posts and graphics to be mixed and matched and used throughout the week of July 24 and July 29/30 weekend.

** Join the Tweetstorm on Twitter on Friday, July 28 at 1:00 pm EDT **

Hashtag: #EndHumanTrafficking

CONTACTS

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U.S. Catholic Sisters Against Human Trafficking (USCSAHT) was founded in 2013 by a group of Catholic Sisters committed to ending human trafficking and supporting survivors. They created a national network of resources and support that includes many different congregations of women religious and mission-aligned partners. Today, this member-based organization has grown to include more than 115 congregations and another 100+ individuals and organizations spread throughout the United States. USCSAHT is also the U.S. member of Talitha Kum, the international network of consecrated life working to end human trafficking.
The National Advocacy Center of the Sisters of the Good Shepherd (NAC) educates and advocates on social justice issues for the transformation of society to the benefit of all people reflecting the spirituality, history and mission of the Sisters of the Good Shepherd. NAC advocates at the Federal level for people living in poverty, immigrants, survivors of human trafficking, survivors of domestic abuse, and other vulnerable populations. NAC reflects the spirituality, history and mission of the Congregation of Our Lady of Charity of the Good Shepherd (better known as the Sisters of the Good Shepherd). The sisters and their agencies work in solidarity with the disenfranchised – particularly families, women and children – who often are forgotten, left-behind or dismissed.

BACKGROUND

We know that there is a dangerous link between human trafficking and forced migration. We call for courage to do all we can for the safety, dignity and freedom of all God’s children.

Together, we are searching for answers – across organizations and political parties, with briefing participants and policy makers.

On June 14, 2023, USCSAHT and NAC held a virtual briefing exploring the nexus between human trafficking and forced migration attended by several hundred listeners. This briefing was the launch of an 18-month journey where we will listen to those on the ground and those impacted by this nexus of evil, and then work with Members of Congress and policymakers to identify opportunities for meaningful change.

A joint webpage with information, a video of the briefing and many resources has been prepared and will be updated regularly.

Here is a backgrounder on our project.

SOCIAL MEDIA – GRAPHICS

We offer graphics featuring a prayer for World Day Against Trafficking in Persons, quotes from panelists and leaders and more.
We also offer a series of graphics designed for the Twitter Storm on Friday, July 28 at 1:00 pm EDT, including one promoting the Twitter Storm itself.

Here is a link to the Google Drive folder of graphics.
SOCIAL MEDIA – SAMPLE POSTS INCLUDING FOR TWITTER STORM

Save the date for #WorldDayAgainstTraffickingInPersons Twitter Storm from 1-2pm EDT Friday July 28 and break the link to #EndHumanTrafficking in #Migration.

At a time when a record number of people are on the move, the United States is underprepared to address the threat human traffickers pose to those forced to leave their homes. Watch a recent webinar looking at the nexus of human trafficking & forced migration. [https://youtu.be/_BGir5tvdd8](https://youtu.be/_BGir5tvdd8) #EndHumanTrafficking in #Migration. #WorldDayAgainstTraffickingInPersons

While there is widespread consensus on the urgent need to combat human trafficking, there is little understanding of systemic causes like forced migration or the need to address the U.S. policies that may inadvertently facilitate the exploitation of migrants & immigrants by traffickers. On #WorldDayAgainstTraffickingInPersons pledge to #EndHumanTrafficking in #Migration.

The U.S. State Dept estimates more than 70 percent of the persons trafficked in the United States each year are immigrants. It makes sense that people on the move or recently arrived are at particular risk of exploitation by human traffickers. Watch a recent webinar looking at the nexus of human trafficking & forced migration. [https://youtu.be/_BGir5tvdd8](https://youtu.be/_BGir5tvdd8) #EndHumanTrafficking in #Migration. #WorldDayAgainstTraffickingInPersons

Don’t ignore stories of survivors. Join women religious working on the ground & helping those impacted by this nexus of evil. Reach out to your Congress Members calling for their action: xxxxxxxxxxxxxxx. #EndHumanTrafficking in #Migration. #WorldDayAgainstTraffickingInPersons

There is a dangerous link between human trafficking and forced migration. We call for courage to do all we can for the safety, dignity and freedom of all God’s children. #EndHumanTrafficking in #Migration. #WorldDayAgainstTraffickingInPersons

We have a duty to ensure that those who seek refuge and safety at our border are not met with malice and avarice. #EndHumanTrafficking in #Migration. #WorldDayAgainstTraffickingInPersons

Women religious are long-time leaders in efforts #EndHumanTrafficking. They have educated the public about the dangers of human trafficking and accompanied survivors on their journey to healing even as they've worked to address the root causes of human trafficking, including forced migration. #WorldDayAgainstTraffickingInPersons
Catholic sisters and their partners have seen firsthand how human traffickers prey on those forced to flee their homes by circumstances beyond their control. #EndHumanTrafficking in #Migration.
#WorldDayAgainstTraffickingInPersons

The decision to flee, to migrate, is not easy and is not made lightly. Many forced into trafficking are ignored or overlooked because they are not who we typically expect. They are young adults; they are male, like Cristian Eduardo. #EndHumanTrafficking in #Migration.
#WorldDayAgainstTraffickingInPersons

The Global Slavery Index states that, on any given day, 50 million people are enslaved by labor and sex trafficking, including forced marriage. #EndHumanTrafficking in #Migration.
#WorldDayAgainstTraffickingInPersons